## <u>Mission Bumblebee</u> Promo Mechanics

Eligibility: Contest is open to kids ages 4 to 14 years of age and residing in the following territories: Singapore, Malaysia, Indonesia, Vietnam, Thailand, Philippines and Taiwan.

Promo Duration: September 3, 2018 to November 11, 2018

## Promo Mechanics:

- 1. Watch Cartoon Network. Codes will be flashed during specific time bands in the duration of the promo.
- 2. Memory Chip/Codes are related to the different characters from the Transformers Series.
- 3. Participants may submit code to <a href="https://transformers.cartoonnetworkasia.com/">https://transformers.cartoonnetworkasia.com/</a>
  - a. Enter the required fields:
    - i. Name
    - ii. Age
    - iii. Country
    - iv. E-Mail Address
    - v. Parent's Email Address
    - vi. Memory Chip/Code
    - vii. Tell us in 25 words or less "Which Autobot would you choose to help you defeat the Deceptions and why?"
- 4. After completing all the required steps, click "submit" to officially submit your entry.
- 5. Participants have until November 11, 2018 11:59PM (GMT+8) to submit their entries on the website.
- 6. Entries will be judged according to the following criteria:
  - a. 50% Creativity- Answer to the question is creative and imaginative
  - b. 50% Originality- Answer to the question is unique, inventive and unusual
- 7. One (1) winner will win a package of:
  - a. Four (4) Transformers Cyberverse Scout
  - b. Four (4) Transformers Cyberverse Warrior
  - c. Four (4) Transformers Cyberverse Ultra
  - d. Two (2) Transformers Cyberverse Ultimate
- 8. Fourteen (14) winners will each receive the consolation prize of:
  - a. Four (4) Transformers Cyberverse Warrior

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## Terms and Conditions:

- 1. Participants may enter the competition as many times as they wish, provided that each entry is separately submitted.
- 2. Participants can only win once.
- 3. Prizes are not transferrable and not convertible to cash
- 4. Winners will be determined on November 13, 2018 11am (GMT+8). This will be held in Turner Broadcasting System Asia Pacific, Inc., 1, Fusionopolis Link, Nexus @ One-North, #04-02 & 03, Singapore 138542, in the presence of a DTI representative attaché.
- 5. Winners will be notified through email and registered mail.
- 6. Winners will be announced through Cartoon Network's APAC Facebook Fan Page.
- 7. Prizes will be sent to the winners home addresses, the cost of which will be borne by Turner Broadcasting System Asia Pacific, Inc.
- 8. As prize winners will be minors, prizes will be awarded to each prize winner's parent or legal guardian.
- 9. If prize will be received by an authorized representative of the parent of guardian, the following shall be required:
  - a. Authorization Letter duly signed by the actual winner's parent or legal guardian
  - b. ID of the actual winner
  - c. ID of the parent or legal guardian
  - d. ID of the Authorized Representative (Name should be the same as stated in the Authorization Letter.)
- 10. Unclaimed prizes (due to failed delivery resulting from wrong address or no recipient or failure to provide the required documents and identifications) within the redemption period given shall be forfeited in favor of Turner Broadcasting System Asia Pacific, Inc. with concurrence from DTI.
- 11. Employees of Turner Broadcasting System Asia Pacific, Inc., Turner Philippines Inc., Grupo Agatep Inc. and accredited service providers including relatives up to the second (2nd) degree of consanguinity or affinity are disqualified from joining the promo.